

Soap Shape Speckles



To optimize the mixture and to improve the visual aspect of your laundry powder.

Features:

- Alcochem Coloured Needles are based on Sodium Lauryl Sulfate or Soap
- The other shapes are based on Soap
- Shapes are equal in size and have bright colours
- No colour loss or transfer during production process
- Easily and fully soluble in water, does not leave residue at any stage
- Available in many shapes, like stars, needles, circles, shields, hearts
- 4 standard colours, yet at a request every colour available
- Can be offered as single colour or mixture
- Packaging:
 - 25 Kg bags,
 - 600 Kg Big Bags

Opportunities:

- Improves visual aspect of the product
- Innovate, many different products can be created
- Required look of a ready product can be achieved without jeopardizing quality and performance.
- Alcochem Soap Shape Speckles have got better specifications and appearance than majority of competitive products.
- All shapes are based on active ingredients (SLS or Soap)
- Attractive price can make reformulations easy
- Suitable for adding at the end of production process

Soap Shape Speckles

SLS Based

Item	Specification
Appearance	Coloured Needle
Form	Needle
pH value @ 1% Aqueous	7.5~9.5
Active Matter, %	≥ 92
Molecular Mass	299
Un-sulfated Matter, %	≤ 1.25
Heavy Metals, ppm	≤ 20
Sodium Sulfate	≤ 6
Sodium Chloride	

This is Sodium Lauryl Sulfate Needle based on special medium chain C12-C14 natural primary alcohol

Soap Based

Item	Specification
Appearance	Free flowing color shape (star, circle, needle, heart)*
Odour	No peculiar smell
p H value @ 1% Aqueous	9~11
Apparent gravity, g/l	300~700
Foreign body, g	≤ 10
Moisture, %	4~15
Colour	Agree with standard

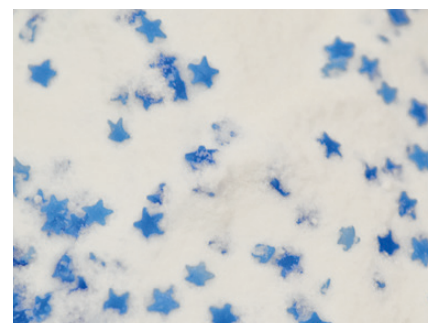
**Other shapes available.*



Coloured Circles



Coloured Needles



Blue Stars