

Optical Brighteners

To ensure the whiteness and
brightness of your clothes



*No more dull or grey appearance
of your white garments.*



ALCOCHEM
MINERALS

www.alcochemminerals.com



Optical Brighteners

To ensure the whiteness and brightness of your clothes.

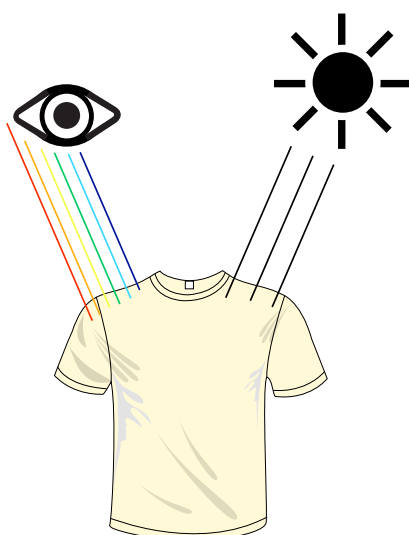
Optical Brighteners are chemical compounds that have the fluorescent ability to take light from the ultraviolet regions of the spectrum and emit it in the bluish part of the visible spectrum.

This additional “bluish” light helps substrates appear whiter (compensate for the yellowish cast most natural fibres take) to the human eye. This means, when used as an additive in Laundry Detergents the clothes will appear cleaner (whiter) after every wash.

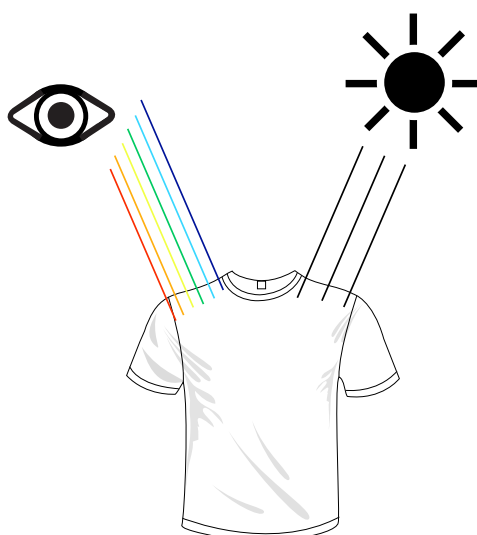
No more dull or grey appearance of your white garments after multiple wash cycles.

Benefits of working with Alcochem Optical Brighteners:

- Easy dosing
- Formula optimization
- Quality consistency
- Available in different packages:
 - 25 kg bags/fibre drums
 - big bags 400/500 kgs.
- Available from stock.



No Optical Brightener



Optical Brightener present



Optical Brightener	Physical form	E-value	Characteristics
Alcobright CBS	Free flowing powder/granules	1120±30	C.I 351, suitable for liquid and powder detergents
Alcobright DMS	Free flowing powder/granules	435±10	C.I 71, suitable for powder detergents.